

Golf Course: **Stoney Creek Golf Club**

Position: **Director of Golf**

Compensation: **\$80,000 - \$90,000 Per Year**

Total Anticipated Compensation Up To \$95,000

Stoney Creek Golf Club is an 18-hole semi private facility located in Stoney Creek, NC, located between Greensboro and Burlington. The 18-hole Tom Jackson design offers six sets of tees, ranging from 4,600 yards to over 7,000 and is par 71. The golf course, with its variety and versatility, has proven to be enjoyable for men and women golfers of all ages and skill levels. The North Carolina Golf Panel voted the facility into its illustrious Top 100 list, as well as being named the #2 hidden gem in the Triad area. The facility is home to the Weaver Learning Center which is one of the best practice facilities around. In addition to a complete short game area, the center is anchored by a covered teaching center allowing for the ultimate experience in golf instruction.

Improvements are abundant at Stoney Creek as quality is most important criteria for the ownership group. The facility completed a greens conversion to Champion Bermudagrass Greens in 2018, new greens collars, new 6,000-foot practice putting green, new practice sand bunker and a beautiful new 275-foot bulkhead retaining wall beside the 18th green. A complete bunker renovation was completed earlier this year, as well as a complete renovation of the grill/bar area in the clubhouse. Several new pieces of equipment are currently being installed in the kitchen. Recently, the ownership group approved a complete repaving of the main parking lot. Stoney Creek continues to maintain status as THE elite facility for the Greensboro and Burlington, North Carolina golf market.

Position Summary:

The Director for Stoney Creek is responsible for the management and performance of all aspects of the Club, including, but not limited to, total golf operations and services, club tournaments and outings, restaurant operations, membership and administration. The position will promote an exceptional "golf experience" and provide excellent services and programs for all members and guests. The position requires a friendly and outgoing personality with the ability to professionally interact with and communicate with ownership group, management team, members and guests.

He/she will work closely with golf Course Superintendent to ensure the highest quality of course and practice facility playing conditions. The Director of Golf will work closely with and directly report to the Regional VP of Operations for Pinnacle Golf Properties with an open line of communication to the entire Executive Team to provide guidance, resources and achievements regarding the policies and goals of the club.

Professionally managed by Pinnacle Golf Properties since 2006, Stoney Creek is part of a respected portfolio of premier golf operations. Working at Stoney Creek means joining a culture grounded in excellence, service, and innovation—backed by the strength of a Charlotte-based company that manages or advises more than 30 properties. Team members benefit from a deeply connected leadership group, a reputation for operational excellence, and a company culture that emphasizes mentorship, mobility, and meaningful career growth.

Company Growth Opportunities:

The Director of Golf role at Stoney Creek offers a unique opportunity to make a visible impact at one of the most respected golf properties in the Southeast. You'll join a well-established leadership team and gain access to a network of support and advancement through Pinnacle Golf Properties' growing portfolio. With an active pipeline of affiliated facilities and industry relationships, career development within the company is a genuine and achievable goal.

Qualifications:

- PGA Class A Member in good standing
- Strong interpersonal communication and leadership skills
- Proven record of providing outstanding service
- Prefer experience in private or semi-private clubs
- Excellent computer skills
- Knowledge and usage of social media avenues to promote facility, membership, golf course, etc.
- Technologically proficient as well as highly organized and detailed
- Exceptional Verbal and Written Communications
- Positive attitude, professional manner and appearance in all situations

Essential Responsibilities:

- Direct all club activities including daily management responsibilities
- Successfully train staff to ensure that the overall experience for all members and guests is one that is memorable and meets the highest standards
- Outstanding business skills associated with financial reporting, maximizing revenues, budget development and expense management
- Outstanding work ethic with high enthusiasm
- Perform as a “team player” that understands the importance of working with all departments to support the success of the facility as a whole

- Identify and develop innovative programs for members including tournaments, social events and external promotions while ensuring that all activity is properly structured, communicated and executed
- Participate and develop PGA Initiatives, Get Golf Ready and PGA Junior League
- Identify and develop value added products and services to enhance the member and guest experience
- Develop and promote innovative programs based on facility data and statistics that will generate interest and maximize participation, revenues, and facility usage
- Analyze financial statements, manage cash flow, establish controls to safeguard funds and review income and costs relative to goals and take corrective action as necessary
- Hiring, training and supervision of full and part-time employees.
- Golf car fleet maintenance and management knowledge.
- Managing and promoting a merchandising program
- Interpreting and enforcing The Rules of Golf and club policies

Benefits:

- **Health Benefits:** Eligibility begins the first day of the month following **date of Full-Time employment**. The company will cover **75% of the employee premium cost** for you, with additional costs for spouse and/or dependents being your responsibility.
- **Paid Time Off (PTO):** You will receive **15 days of PTO** per year, accruing per paycheck, in accordance with the **Pinnacle HR Group Employee Handbook**.
- **401(k):** You will be **automatically enrolled in the company's 401(k) plan at a 3% pre-tax contribution rate**. However, **participation is completely voluntary**, and you will be provided with steps on how to opt-out, should you choose to during your onboarding process.
- **Professional Development:** The company will cover the cost of **annual association membership dues**, and **continuing education necessary for recertification**. Any additional education must be pre-approved.
- **Uniform Allowance:** You will be provided with a uniform allowance. This allowance will charge against the uniform line item within the A&G budget.
- **Family Privileges:** You and your immediate family will be granted complimentary golf privileges at Stoney Creek Golf Club.
- **Meals:** All of your personal food & beverages will be at a 50% reduction from retail price. (Excludes alcohol)

Direct your comments or send resume to Kyle Kolls at kkolls@bryanpark.com.